

INFOSEC 2024

16TH

**INTERNATIONAL INFORMATION SECURITY
CONFERENCE**

**25 JULY
2024**

**PC HOTEL
KARACHI**

I am pleased to share that InfoSec 2024 - 16th International Information Security Conference & Exhibition is scheduled on 25 July 2024. This Conference will be hosted by TOTAL Communications.

Your will agree with me that electronic information and automated systems are essential to virtually all-major organizations, especially those aspiring to electronic commerce, Governance and Law Enforcement. Despite the enormous dependence on electronic information and systems, audits and penetration test continue to disclose serious information security weaknesses. As a result, vast amount of sensitive data are at risk of inappropriate disclosure, and critical computer-based operations are vulnerable to serious disruptions.

Pakistan too is becoming digital at a rapid pace along with the world. Organizations are converting from manual to digital and those already using digital power are going towards paperless environment. Data has now become the most critical and precious asset of almost all organizations. Top level management of organizations has now realized the importance of data and, as such, securing the data has become top most priority of many organizations.

InfoSec is the only high profile forum of Pakistan on Information Security. Around 350 senior executives from financial sector, telecom industry, armed forces, intelligence agencies, key government ministries, foreign missions, utilities sector, major manufacturing concerns etc. are expected to join the conference.

We feel this is an excellent opportunity for your organization to project its corporate image before a very meaningful target audience. Below is the participation package for your consideration.

An earliest confirmation will ensure better placement in the conference.

I look forward to hear from you.

Kind Regards,

FAISAL RAHIM

Chief Executive | TOTAL Communications
e-mail: faisal@totalcommunications.com.pk

PARTICIPATION PACKAGE

EXCLUSIVE SPONSORSHIP USD. 15,000/- (Exclusive of Tax)

PRIVILEGES

- Exclusivity
- TVC to run 3 times during conference on main screen
- Invitations will carry the logo of the Platinum Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Platinum Sponsor can also invite potential customers
- Space to display 4 Vertical Standees at the venue
- Shields will carry the logo
- 3 Complimentary Stalls

GOLD SPONSORSHIP USD. 10,000/- (Exclusive of Tax)

PRIVILEGES:

- Invitations will carry the logo of the Gold Sponsor
- One speaker is entitled for a presentation/panel discussion
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Gold Sponsor can also invite potential customers
- Space to display 3 Vertical Standees at the venue
- Shields will carry the logo
- TVC to run 2 times during conference on main screen
- 2 Complimentary Stalls

LUNCH SPONSORSHIP USD. 5,000/- (Exclusive of Tax)

PRIVILEGES:

- Invitations will carry the logo of the Lunch Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Lunch Sponsor can also invite potential customers
- Space to display 2 Vertical Standees at the venue
- MOC will announce the Lunch Sponsor name just before the lunch
- 1 Complimentary Stall

SILVER SPONSORSHIP USD. 7,000/- (Exclusive of Tax)

PRIVILEGES:

- Invitations will carry the logo of the Silver Sponsor
- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Silver Sponsor can also invite potential customers
- Space to display 1 Vertical Standee at the venue
- 1 Complimentary Stall

TEA SPONSORSHIP USD. 2,500/- (Exclusive of Tax)

PRIVILEGES:

- Stage Backdrop and Live Streaming Portal to carry the logo at a prominent position
- Event campaigns will carry the logo on all digital media platforms
- Invitations will carry the logo of the Tea Sponsor
- Tea Sponsor can also invite potential customers
- MOC will announce the Tea Sponsor name just before the tea
- Space to display 1 Vertical Standee at the venue

STALL

**USD. 1,000/-
(Exclusive of Tax)**